

ORDER



Orders
Order / Rev: 715147
Alt Order #: 06325739
Product Desc: AMERICANS 4 JOB SEC
Estimate: 1020
Flight Dates: 09/26/12 - 10/02/12
Original Date / Rev: 09/19/12 / 09/27/12
Order Type: Political

WKYC

Primary AE: Joe Knauer
Sales Office: T-WAS
Sales Region: NAT

Agency Name: Crossroads Media/ POL
Buying Contact:
Billing Contact:
 66 Canal Center Plaza Suite 500
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Americans for Job Security
Demographic: A35+
Product Codes: IS-Issue/Non Ballot
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	57	\$114,300.00	\$97,155.00
10/01/12	10/02/12	34	\$80,200.00	\$68,170.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	57	\$114,300.00	\$97,155.00	0.00
October 2012	34	\$80,200.00	\$68,170.00	0.00
Totals	91	\$194,500.00	\$165,325.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WKYC	09/28/12	09/28/12	M-F 10-11a M-F 10-11a	CM	10a-11a	----F--	:30	1	\$450.00	P-5	0.00	NM	1	\$450.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$450.00		0.00			
E 2	WKYC	09/28/12	09/28/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	----F--	:30	1	\$3,500.00	P-5	0.00	NM	1	\$3,500.00
CH3 NEWS @ 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$3,500.00		0.00			
E 3	WKYC	09/28/12	09/28/12	Tonight Show Tonight Show	CM	1135p-1237a	----F--	:30	1	\$1,500.00	P-5	0.00	NM	1	\$1,500.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$1,500.00		0.00			
E 4	WKYC	09/28/12	09/28/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	----F--	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
JIMMY FALLON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$1,200.00		0.00			
E 5	WKYC	09/28/12	09/28/12	M-F 3-4p The Doctors	CM	3p-4p	----F--	:30	1	\$650.00	P-5	0.00	NM	1	\$650.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 715147
 Alt Order #: 06325739
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Americans for Job Security
 Product Desc: AMERICANS 4 JOB SEC
 Estimate: 1020

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WKYC	09/28/12	09/28/12	M-F 3-4p The Doctors	CM	3p-4p	----F--	:30	1	\$650.00	P-5	0.00	NM	1	\$650.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$650.00		0.00						
E 6	WKYC	09/28/12	09/28/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	----F--	:30	1	\$800.00	P-5	0.00	NM	1	\$800.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$800.00		0.00						
E 7	WKYC	09/28/12	09/28/12	M-F 430a-5a 430a News	CM	430a-5a	----F--	:30	1	\$300.00	P-5	0.00	NM	1	\$300.00
CH3 4:30 AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$300.00		0.00						
E 8	WKYC	09/28/12	09/28/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	----F--	:30	1	\$1,000.00	P-5	0.00	NM	1	\$1,000.00
CH3 NEWS SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$1,000.00		0.00						
E 9	WKYC	09/28/12	09/28/12	M-F 5-6p Dr. Phil	CM	5p-6p	----F--	:30	1	\$1,400.00	P-5	0.00	NM	1	\$1,400.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$1,400.00		0.00						
E 10	WKYC	09/28/12	09/28/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	----F--	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
CH3 NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$3,000.00		0.00						
E 11	WKYC	09/28/12	09/28/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	----F--	:30	1	\$2,500.00	P-5	0.00	NM	1	\$2,500.00
CH3 NEWS TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$2,500.00		0.00						
E 12	WKYC	09/28/12	09/28/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	----F--	:30	1	\$4,000.00	P-5	0.00	NM	1	\$4,000.00
NIGHTLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$4,000.00		0.00						
E 13	WKYC	09/28/12	09/28/12	M-F 7-730p Channel 3 News at 7P	CM	7-730p	----F--	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
CH3 NEWS @ 7P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$3,000.00		0.00						
E 14	WKYC	09/28/12	09/28/12	M-F 7-9a Today Today Show	CM	7a-9a	----F--	:30	1	\$2,500.00	P-5	0.00	NM	1	\$2,500.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$2,500.00		0.00						
E 15	WKYC	09/28/12	09/28/12	M-F 730-8p Entertainment Tonight	CM	730-8p	----F--	:30	1	\$2,000.00	P-5	0.00	NM	1	\$2,000.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$2,000.00		0.00						
E 16	WKYC	09/28/12	09/28/12	M-F 9-10a Today II Today Show II	CM	9a-10a	----F--	:30	1	\$800.00	P-5	0.00	NM	1	\$800.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$800.00		0.00						
E 17	WKYC	10/01/12	10/01/12		CM	10a-11a	M-----	:30	1	\$450.00	P-5	0.00	NM	1	\$450.00

Order / Rev: 715147
 Alt Order #: 06325739
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Americans for Job Security
 Product Desc: AMERICANS 4 JOB SEC
 Estimate: 1020
WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10-11a											
				M-F 10-11a											
				TODAY SHOW III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----			1		\$450.00			0.00			
E 18	WKYC	10/01/12	10/01/12	LN (M-Su)	CM	11P-1135P	M-----	:30	1	\$3,500.00	P-5	0.00	NM	1	\$3,500.00
				Late News (M-Su)											
				CH3 NEWS @ 11P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----			1		\$3,500.00			0.00			
E 19	WKYC	10/01/12	10/01/12	Tonight Show	CM	1135p-1237a	M-----	:30	1	\$1,500.00	P-5	0.00	NM	1	\$1,500.00
				Tonight Show											
				TONIGHT SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----			1		\$1,500.00			0.00			
E 20	WKYC	10/01/12	10/01/12	Late Night	CM	1237a-136a	M-----	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
				Late Night w/Jimmy Fallon											
				JIMMY FALLON SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----			1		\$1,200.00			0.00			
E 21	WKYC	10/01/12	10/01/12	M-F 3-4p	CM	3p-4p	M-----	:30	1	\$650.00	P-5	0.00	NM	1	\$650.00
				The Doctors											
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----			1		\$650.00			0.00			
E 22	WKYC	10/01/12	10/01/12	M-F 4-5p	CM	4p-5p	M-----	:30	1	\$800.00	P-5	0.00	NM	1	\$800.00
				Ellen Degeneres											
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----			1		\$800.00			0.00			
E 23	WKYC	10/01/12	10/01/12	M-F 430a-5a	CM	430a-5a	M-----	:30	1	\$300.00	P-5	0.00	NM	1	\$300.00
				430a News											
				CH3 4:30 AM NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----			1		\$300.00			0.00			
E 24	WKYC	10/01/12	10/01/12	M-F 5-6a	CM	5a-6a	M-----	:30	1	\$1,000.00	P-5	0.00	NM	1	\$1,000.00
				Channel 3 News @ 5AM											
				CH3 NEWS SUNRISE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----			1		\$1,000.00			0.00			
E 25	WKYC	10/01/12	10/01/12	M-F 5-6p	CM	5p-6p	M-----	:30	1	\$1,400.00	P-5	0.00	NM	1	\$1,400.00
				Dr. Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----			1		\$1,400.00			0.00			
E 26	WKYC	10/01/12	10/01/12	M-F 6-630p	CM	6p-630p	M-----	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
				Channel 3 News at 6p											
				CH3 NEWS @ 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----			1		\$3,000.00			0.00			
E 27	WKYC	10/01/12	10/01/12	M-F 6-7a	CM	6a-7a	M-----	:30	1	\$2,500.00	P-5	0.00	NM	1	\$2,500.00
				Channel 3 News Today @ 6AM											
				CH3 NEWS TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----			1		\$2,500.00			0.00			
E 28	WKYC	10/01/12	10/01/12	Nightly News	CM	M-Su 6:28p-7p	M-----	:30	1	\$4,000.00	P-5	0.00	NM	1	\$4,000.00
				Nightly News											
				NIGHTLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----			1		\$4,000.00			0.00			
E 29	WKYC	10/01/12	10/01/12		CM	7-730p	M-----	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00

Order / Rev: 715147
Alt Order #: 06325739
Flight Dates: 09/26/12 - 10/02/12

Advertiser: Americans for Job Security
Product Desc: AMERICANS 4 JOB SEC
Estimate: 1020
WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7-730p Channel 3 News at 7P CH3 NEWS @ 7P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$3,000.00 0.00															
E 30	WKYC	10/01/12	10/01/12	M-F 7-9a Today Today Show	CM	7a-9a	M-----	:30	1	\$2,500.00	P-5	0.00	NM	1	\$2,500.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$2,500.00 0.00															
E 31	WKYC	10/01/12	10/01/12	M-F 730-8p Entertainment Tonight	CM	730-8p	M-----	:30	1	\$2,000.00	P-5	0.00	NM	1	\$2,000.00
ENTERTAINMENT TONIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$2,000.00 0.00															
E 32	WKYC	10/01/12	10/01/12	M-F 9-10a Today II Today Show II	CM	9a-10a (9:00 AM-10:00 AM)	M-----	:30	1	\$800.00	P-5	0.00	NM	1	\$800.00
TODAY SHOW II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$800.00 0.00															
E 33	WKYC	09/29/12	09/29/12	Sat 11-1135p LN SAT	CM	11-1130p	-----S-	:30	1	\$3,500.00	P-5	0.00	NM	1	\$3,500.00
CH3 NEWS @ 11P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$3,500.00 0.00															
E 34	WKYC	09/29/12	09/29/12	Sat 6-630p Channel 3 News at 6P SAT	CM	6-630p	-----S-	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
CH3 NEWS @ 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$3,000.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 /WKYC 09/24/12-09/30/12 Sat 6-630p 6-630p -----Sa-- :30 (\$3,000.00) 0.00 NM See MG 34.2 [Prgm Change] ryder cup															
2 /WKYC 09/26/12-09/26/12 M-F 7-730p 7-730p --W----- :30 \$3,000.00 0.00 NM Ⓜ MG for 34.1 09/29															
E 35	WKYC	09/29/12	09/29/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	-----S-	:30	1	\$4,000.00	P-5	0.00	NM	1	\$4,000.00
NIGHTLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$4,000.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 /WKYC 09/24/12-09/30/12 Nightly News M-Su 6:28p-7p -----Sa-- :30 (\$4,000.00) 0.00 NM See MG 35.2 [Prgm Change] ryder cup															
2 /WKYC 09/26/12-09/26/12 Nightly News M-Su 6:28p-7p --W----- :30 \$4,000.00 0.00 NM Ⓜ MG for 35.1 09/29															
E 36	WKYC	09/29/12	09/29/12	SAT TDY NBC Today Show (Sa)	CM	7a-9a	-----S-	:30	1	\$2,500.00	P-5	0.00	NM	2	\$5,000.00
SAT TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$2,500.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 /WKYC 09/24/12-09/30/12 SAT TDY 7a-9a -----Sa-- :30 (\$2,500.00) 0.00 NM See MG 36.2,36.3 [Prgm Change] ryder cup															
2 /WKYC 09/30/12-09/30/12 Post NFL News Various -----Su :30 \$3,500.00 0.00 NM Ⓜ MG for 37.1,36.1															
3 /WKYC 09/29/12-09/29/12 Saturday Night Live 1130p-107a -----Sa-- :30 \$1,500.00 0.00 NM Ⓜ MG for 37.1,36.1															
E 37	WKYC	09/29/12	09/29/12		CM	9a-1030a	-----S-	:30	1	\$2,500.00	P-5	0.00	NM	0	\$0.00

Order / Rev: 715147
Alt Order #: 06325739
Flight Dates: 09/26/12 - 10/02/12

Advertiser: Americans for Job Security
Product Desc: AMERICANS 4 JOB SEC
Estimate: 1020
WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat 9-1030a Channel 3 News 9am Sat CH3 NEWS SAT @ 9A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 1 \$2,500.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 /WKYC 09/24/12-09/30/12 Sat 9-1030a 9a-1030a -----Sa-- :30 (\$2,500.00) 0.00 NM See MG 36.2,36.3 [Prgm Change] ryder cup															
E 38	WKYC	09/30/12	09/30/12	Sun 6-630p Channel 3 News at 6p SUN	CM	6-630p	-----S	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
CH3 NEWS @ 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$3,000.00 0.00															
E 39	WKYC	09/30/12	09/30/12	Football Night in America Football Night In America	CM	Various	-----S	:30	1	\$5,000.00	P-5	0.00	NM	1	\$5,000.00
FOOTBALL NIGHT IN AMERICA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$5,000.00 0.00															
E 40	WKYC	09/30/12	09/30/12	SUN TDY NBC Today Show (Su)	CM	8a-9a	-----S	:30	1	\$2,500.00	P-5	0.00	NM	1	\$2,500.00
SUN TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$2,500.00 0.00															
E 41	WKYC	09/30/12	09/30/12	Sun 9-1030a Channel 3 News Sun 9a	CM	9a-1030a	-----S	:30	1	\$2,500.00	P-5	0.00	NM	1	\$2,500.00
CH3 NEWS SUN @ 9A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S 1 \$2,500.00 0.00															
E 42	WKYC	09/27/12	09/27/12	M-F 10-11a M-F 10-11a	CM	10a-11a	---T---	:30	1	\$450.00	P-5	0.00	NM	1	\$450.00
TODAY SHOW III <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ---T--- 1 \$450.00 0.00															
E 43	WKYC	09/27/12	09/27/12	Thu Prime C Thu Prime C	CM	10-11p	---T---	:30	1	\$8,000.00	P-5	0.00	NM	1	\$8,000.00
ROCK CENTER - STARTING 9/20 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ---T--- 1 \$8,000.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 /WKYC 09/24/12-09/30/12 Thu Prime C 10-11p ---Th----- :30 (\$8,000.00) 0.00 NM See MG 43.2 [Prgm Change] football															
2 /WKYC 10/02/12-10/02/12 Tue Prime C 10-11p -T----- :30 \$8,000.00 0.00 NM Ⓜ MG for 43.1 09/27															
E 44	WKYC	09/27/12	09/27/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	---T---	:30	1	\$3,500.00	P-5	0.00	NM	1	\$3,500.00
CH3 NEWS @ 11P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ---T--- 1 \$3,500.00 0.00															
E 45	WKYC	09/27/12	09/27/12	Tonight Show Tonight Show	CM	1135p-1237a	---T---	:30	1	\$1,500.00	P-5	0.00	NM	1	\$1,500.00
TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ---T--- 1 \$1,500.00 0.00															
E 46	WKYC	09/27/12	09/27/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	---T---	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
JIMMY FALLON SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 ---T--- 1 \$1,200.00 0.00															
E 47	WKYC	09/27/12	09/27/12		CM	3p-4p	---T---	:30	1	\$650.00	P-5	0.00	NM	1	\$650.00

Advertiser:	Americans for Job Security
Product Desc:	AMERICANS 4 JOB SEC
Estimate:	1020

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 3-4p The Doctors											
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	---T---		1		\$650.00		0.00					
E 48	WKYC	09/27/12	09/27/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	---T---	:30	1	\$800.00	P-5	0.00	NM	1	\$800.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	---T---		1		\$800.00		0.00					
E 49	WKYC	09/27/12	09/27/12	M-F 430a-5a 430a News	CM	430a-5a	---T---	:30	1	\$300.00	P-5	0.00	NM	1	\$300.00
CH3 4:30 AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	---T---		1		\$300.00		0.00					
E 50	WKYC	09/27/12	09/27/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	---T---	:30	1	\$1,000.00	P-5	0.00	NM	1	\$1,000.00
CH3 NEWS SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	---T---		1		\$1,000.00		0.00					
E 51	WKYC	09/27/12	09/27/12	M-F 5-6p Dr. Phil	CM	5p-6p	---T---	:30	1	\$1,400.00	P-5	0.00	NM	1	\$1,400.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	---T---		1		\$1,400.00		0.00					
E 52	WKYC	09/27/12	09/27/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	---T---	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
CH3 NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	---T---		1		\$3,000.00		0.00					
E 53	WKYC	09/27/12	09/27/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	---T---	:30	1	\$2,500.00	P-5	0.00	NM	1	\$2,500.00
CH3 NEWS TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	---T---		1		\$2,500.00		0.00					
E 54	WKYC	09/27/12	09/27/12	Nightly News Nightly News	CM	M-Su 6:28p-7p (7:00 PM-7:30 PM)	---T---	:30	1	\$4,000.00	P-5	0.00	NM	1	\$4,000.00
NIGHTLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	---T---		1		\$4,000.00		0.00					
E 55	WKYC	09/27/12	09/27/12	M-F 7-730p Channel 3 News at 7P	CM	7-730p	---T---	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
CH3 NEWS @ 7P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	---T---		1		\$3,000.00		0.00					
E 56	WKYC	09/27/12	09/27/12	M-F 7-9a Today Today Show	CM	7a-9a	---T---	:30	1	\$2,500.00	P-5	0.00	NM	1	\$2,500.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	---T---		1		\$2,500.00		0.00					
E 57	WKYC	09/27/12	09/27/12	M-F 730-8p Entertainment Tonight	CM	730-8p	---T---	:30	1	\$2,000.00	P-5	0.00	NM	1	\$2,000.00
ENTERTAINMENT TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	---T---		1		\$2,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	NKYC	09/24/12-09/30/12	M-F 730-8p See MG 57.2 [Prgm Change] browns pre-game			730-8p	---Th----	:30		(\$2,000.00)	0.00	NM			
2	NKYC	09/26/12-09/26/12	M-F 730-8p Ⓜ MG for 57.1 09/27			730-8p	--W-----	:30		\$2,000.00	0.00	NM			

Order / Rev: 715147
 Alt Order #: 06325739
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Americans for Job Security
 Product Desc: AMERICANS 4 JOB SEC
 Estimate: 1020
WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 58	WKYC	09/27/12	09/27/12	M-F 9-10a Today II Today Show II	CM	9a-10a	---T---	:30	1	\$800.00	P-5	0.00	NM	1	\$800.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	1		\$800.00		0.00						
E 59	WKYC	10/02/12	10/02/12	M-F 10-11a M-F 10-11a	CM	10a-11a	-T-----	:30	1	\$450.00	P-5	0.00	NM	1	\$450.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$450.00		0.00						
E 60	WKYC	10/02/12	10/02/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	-T-----	:30	1	\$3,500.00	P-5	0.00	NM	1	\$3,500.00
CH3 NEWS @ 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$3,500.00		0.00						
E 61	WKYC	10/02/12	10/02/12	Tonight Show Tonight Show	CM	1135p-1237a (11:35 PM-12:35 XM)	-T-----	:30	1	\$1,500.00	P-5	0.00	NM	1	\$1,500.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$1,500.00		0.00						
E 62	WKYC	10/02/12	10/02/12	Late Night Late Night w/Jimmy Fallon	CM	1237a-136a	-T-----	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
JIMMY FALLON SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$1,200.00		0.00						
E 63	WKYC	10/02/12	10/02/12	M-F 3-4p The Doctors	CM	3p-4p	-T-----	:30	1	\$650.00	P-5	0.00	NM	1	\$650.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$650.00		0.00						
E 64	WKYC	10/02/12	10/02/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	-T-----	:30	1	\$800.00	P-5	0.00	NM	1	\$800.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$800.00		0.00						
E 65	WKYC	10/02/12	10/02/12	M-F 430a-5a 430a News	CM	430a-5a	-T-----	:30	1	\$300.00	P-5	0.00	NM	1	\$300.00
CH3 4:30 AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$300.00		0.00						
E 66	WKYC	10/02/12	10/02/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	-T-----	:30	1	\$1,000.00	P-5	0.00	NM	1	\$1,000.00
CH3 NEWS SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$1,000.00		0.00						
E 67	WKYC	10/02/12	10/02/12	M-F 5-6p Dr. Phil	CM	5p-6p	-T-----	:30	1	\$1,400.00	P-5	0.00	NM	1	\$1,400.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$1,400.00		0.00						
E 68	WKYC	10/02/12	10/02/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	-T-----	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
CH3 NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$3,000.00		0.00						
E 69	WKYC	10/02/12	10/02/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	-T-----	:30	1	\$2,500.00	P-5	0.00	NM	1	\$2,500.00
CH3 NEWS TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$2,500.00		0.00						
E 70	WKYC	10/02/12	10/02/12		CM	M-Su 6:28p-7p	-T-----	:30	1	\$4,000.00	P-5	0.00	NM	1	\$4,000.00

Order / Rev: 715147
 Alt Order #: 06325739
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Americans for Job Security
 Product Desc: AMERICANS 4 JOB SEC
 Estimate: 1020
WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Nightly News											
				Nightly News											
				NIGHTLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$4,000.00		0.00						
E 71	WKYC	10/02/12	10/02/12	M-F 7-730p	CM	7-730p	-T-----	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
				Channel 3 News at 7P											
				CH3 NEWS @ 7P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$3,000.00		0.00						
E 72	WKYC	10/02/12	10/02/12	M-F 7-9a Today	CM	7a-9a	-T-----	:30	1	\$2,500.00	P-5	0.00	NM	1	\$2,500.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$2,500.00		0.00						
E 73	WKYC	10/02/12	10/02/12	M-F 730-8p	CM	730-8p	-T-----	:30	1	\$2,000.00	P-5	0.00	NM	1	\$2,000.00
				Entertainment Tonight											
				ENTERTAINMENT TONIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$2,000.00		0.00						
E 74	WKYC	10/02/12	10/02/12	Tue Prime A	CM	8-9p	-T-----	:30	1	\$15,000.00	P-5	0.00	NM	1	\$15,000.00
				Tue Prime A											
				THE VOICE - STARTING 9/11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$15,000.00		0.00						
E 75	WKYC	10/02/12	10/02/12	M-F 9-10a Today II	CM	9a-10a	-T-----	:30	1	\$800.00	P-5	0.00	NM	1	\$800.00
				Today Show II											
				TODAY SHOW II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$800.00		0.00						
E 76	WKYC	09/26/12	09/26/12	M-F 10-11a	CM	10a-11a	--W----	:30	1	\$450.00	P-5	0.00	NM	1	\$450.00
				M-F 10-11a											
				TODAY SHOW III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	1		\$450.00		0.00						
E 77	WKYC	09/26/12	09/26/12	M-F 11-1135p	CM	11-1135p	--W----	:30	1	\$3,500.00	P-5	0.00	NM	1	\$3,500.00
				Channel 3 News at 11p M-F											
				CH3 NEWS @ 11P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	1		\$3,500.00		0.00						
E 78	WKYC	09/26/12	09/26/12	Tonight Show	CM	1135p-1237a	--W----	:30	1	\$1,500.00	P-5	0.00	NM	1	\$1,500.00
				Tonight Show											
				TONIGHT SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	1		\$1,500.00		0.00						
E 79	WKYC	09/26/12	09/26/12	Late Night	CM	1237a-136a	--W----	:30	1	\$1,200.00	P-5	0.00	NM	1	\$1,200.00
				Late Night w/Jimmy Fallon											
				JIMMY FALLON SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	1		\$1,200.00		0.00						
E 80	WKYC	09/26/12	09/26/12	M-F 3-4p	CM	3p-4p	--W----	:30	1	\$650.00	P-5	0.00	NM	1	\$650.00
				The Doctors		(3:00 PM-4:00 PM)									
				DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	1		\$650.00		0.00						
E 81	WKYC	09/26/12	09/26/12	M-F 4-5p	CM	4p-5p	--W----	:30	1	\$800.00	P-5	0.00	NM	1	\$800.00
				Ellen Degeneres											
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--W----	1		\$800.00		0.00						
E 82	WKYC	09/26/12	09/26/12		CM	430a-5a	--W----	:30	1	\$300.00	P-5	0.00	NM	1	\$300.00

Order / Rev: 715147
Alt Order #: 06325739
Flight Dates: 09/26/12 - 10/02/12

Advertiser: Americans for Job Security
Product Desc: AMERICANS 4 JOB SEC
Estimate: 1020
WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 430a-5a 430a News CH3 4:30 AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 --W---- 1 \$300.00 0.00															
E 83	WKYC	09/26/12	09/26/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	--W----	:30	1	\$1,000.00	P-5	0.00	NM	1	\$1,000.00
CH3 NEWS SUNRISE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 --W---- 1 \$1,000.00 0.00															
E 84	WKYC	09/26/12	09/26/12	M-F 5-6p Dr. Phil	CM	5p-6p	--W----	:30	1	\$1,400.00	P-5	0.00	NM	1	\$1,400.00
DR. PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 --W---- 1 \$1,400.00 0.00															
E 85	WKYC	09/26/12	09/26/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	--W----	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
CH3 NEWS @ 6P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 --W---- 1 \$3,000.00 0.00															
E 86	WKYC	09/26/12	09/26/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	--W----	:30	1	\$2,500.00	P-5	0.00	NM	1	\$2,500.00
CH3 NEWS TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 --W---- 1 \$2,500.00 0.00															
E 87	WKYC	09/26/12	09/26/12	Nightly News Nightly News	CM	M-Su 6:28p-7p	--W----	:30	1	\$4,000.00	P-5	0.00	NM	1	\$4,000.00
NIGHTLY NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 --W---- 1 \$4,000.00 0.00															
E 88	WKYC	09/26/12	09/26/12	M-F 7-730p Channel 3 News at 7P	CM	7-730p	--W----	:30	1	\$3,000.00	P-5	0.00	NM	1	\$3,000.00
CH3 NEWS @ 7P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 --W---- 1 \$3,000.00 0.00															
E 89	WKYC	09/26/12	09/26/12	M-F 7-9a Today Today Show	CM	7a-9a	--W----	:30	1	\$2,500.00	P-5	0.00	NM	1	\$2,500.00
TODAY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 --W---- 1 \$2,500.00 0.00															
E 90	WKYC	09/26/12	09/26/12	M-F 730-8p Entertainment Tonight	CM	730-8p	--W----	:30	1	\$2,000.00	P-5	0.00	NM	1	\$2,000.00
ENTERTAINMENT TONIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 --W---- 1 \$2,000.00 0.00															
E 91	WKYC	09/26/12	09/26/12	M-F 9-10a Today II Today Show II	CM	9a-10a	--W----	:30	1	\$800.00	P-5	0.00	NM	1	\$800.00
TODAY SHOW II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 --W---- 1 \$800.00 0.00															
													Totals	91	\$194,500.00